



**Contact:** Melissa McKee  
Public Relations Specialist  
401-642-4560

**Collette Vacations President Dan Sullivan sings in support of a recently unveiled campaign to promote travel to Britain**  
*Company Names Europe Top Pick for Late Summer Travel*

**Pawtucket, Rhode Island (May 26, 2009)**...Collette Vacations, the nation's oldest U.S.-based tour operator, cites the increased buying power of the U.S. dollar and its ***Fly Together 2 for 1*** air offer to Europe as reasons for the boost in trans-Atlantic traffic. For Travel Agents booking two people on any of 14 Collette air-inclusive Europe tours for travel September 1 - December 31, 2009 – one flies **free**. The offer is valid through July 15, 2009. In addition, for those clients who purchase an air-inclusive tour, their vacation begins from home as part of Collette's latest personalized service, [Door to Door](#). This free round trip sedan service transfer from home to the airport is included and available in many U.S. cities within a 50 mile radius of more than 75 gateways.

"Signature Collette tours like [London & Paris](#), [Reflections of Italy](#) and [Exploring Britain and Ireland](#) just got significantly more attractive because of our amazing 2 for 1 companion air offer and the fact that an international vacation can cost ten to twenty percent less than last year," says Dan Sullivan, Jr., Collette president and CEO. "We're seeing European destination organizations ramping up their marketing efforts to entice U.S. travelers to travel across the pond and Collette is doing its part by offering things like Door to Door and free companion air to help our agent partners woo Americans with great deals."

Together with 13 other tour operators and USTOA members, Sullivan rocked the house for a promotion for Visit Britain. Performing "Gotta go to Britain", the singing tour operators can be seen and heard at [www.visitbritain.com/trade](http://www.visitbritain.com/trade).

For a complete list of European Collette vacations that include free companion air, including terms and conditions, visit [www.collettevacations.com/agents](http://www.collettevacations.com/agents).

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**Collette Vacations** celebrates 91 years of experience in the escorted travel industry and offers more than 140 quality tours to premier destinations on all 7 continents. Travelers can choose from river cruises and land tours, educational travel, rail journeys, small group travel, vacations that visit a Collette Foundation site, and relaxing getaways. Our vacation packages are crafted to provide our world of travelers with enriching cultural experiences, classic sightseeing, many included meals, and centrally-located accommodations that reflect the flavor of the destination. And, with knowledgeable, professional tour managers and an industry-leading cancellation policy, Collette Vacations makes traveling the world simple and hassle-free.